



BE A PART OF SOMETHING

FIFTY YEARS
18,250 DAYS
BIG

80,000 CORNEAS
JOIN US IN THE CELEBRATION
OF OUR 50TH ANNIVERSARY

11,000 TRANSPLANTS
1962-2012

80,000 PATHOLOGY STUDIES
MARCH 24, 2012

30,000 EYES FOR RESEARCH

SPONSORSHIP
OPPORTUNITIES



A ONCE IN A LIFETIME EVENT

On March 24, 2012 the Florida Lions Eye Bank will celebrate its **50 years of Giving the Gift of Sight** with an anniversary gala celebration. This is a unique opportunity to be a part of a milestone event in the history of the Florida Lions Eye Bank, one of the nation's most prominent eye banks and the first in the Southeast United States.

This extraordinary evening at the Weston Hills Country Club will include a cocktail party, historical displays, dinner, comments from key eye bank individuals and entertainment from Grammy-nominated singer and songwriter Karen Taylor-Good.

As a friend of the Florida Lions Eye Bank family, we know you will want to be a part of this special event. It is a once-in-a-lifetime opportunity to provide needed sponsorship support to the eye bank. The levels of giving are listed on the following page, but all donations will be deeply appreciated. **All funds donated to the 50th Anniversary Gala will support eye bank programs, including corneas and sclera for eye surgery, eyes and funding for sight-saving research and ocular pathology studies.**



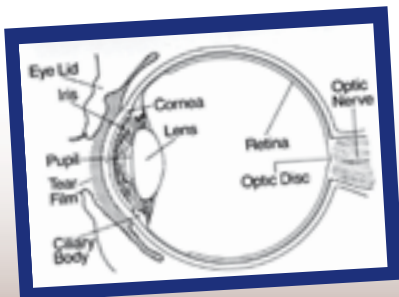
In 1962, Dr. Victor T. Curtin (L) worked closely with his friend and fellow ophthalmologist Edward W. D. Norton to create Bascom Palmer Eye Institute, now considered the nation's best ophthalmic patient care, research and educational facility. In that same year, Dr. Curtin attained his dream of creating the first eye bank and ocular pathology lab in the southeast United States.

The Florida Lions Eye Bank was born.

*Pearl Goldberg, FLEB
Executive Director,
1963-1984*



*An airline stewardess
delivers cornea tissue.*





Show your commitment to 50 Years of Giving the Gift of Sight!

All eyes will be on you and your organization as you support the Florida Lions Eye Bank's programs. To be showcased in the Commemorative Program, commitments will need to be made no later than **March 1, 2012.**

Diamond Level - \$10,000

- Back-cover ad in Commemorative Program
- Organization on lobby signage
- Organization description with logo in Program (100 words plus logo)
- Support acknowledged from podium and slide show
- Banner in the cocktail reception
- Up to 20 complimentary tickets

Platinum Level - \$7,500

- Full-page ad in Commemorative Program
- Organization description with logo in Program (50 words plus logo)
- Organization on lobby signage
- Support acknowledged from podium and slide show
- Complimentary table of 10 seats

Gold Level - \$5,000

- Half-page ad in Commemorative Program
- Organization description (25 words plus logo)
- Logo on lobby signage
- Support acknowledged from podium and slide show
- Six complimentary tickets

Silver Level - \$2,500

- Quarter-page ad in Commemorative Program
- Logo on lobby signage
- Company description with logo in Program
- Support acknowledged from podium and slide show
- Six complimentary tickets

Bronze Level - \$1,250

- Prominent listing in the dinner program
- Name on signage
- Four tickets to event
- Name on slide show

Table Sponsor - \$1,000

- Listing in the dinner program
- One table (10 tickets)

Friend Level - \$500

- Listing in the dinner program
- Name on signage
- Two tickets to event

Individual tickets - \$100

Thank You

Your support will assist us as we provide:

- Corneas and scleras for eye surgery
- Eyes and funding for sight-saving research
- Ocular pathology studies

Please complete the form on the reverse page and fax to the eye bank at (305) 326-6376 or email to info@fleeb.org. For more information, call (305) 326-6359.

Your charitable gift is tax-deductible to the extent of the law. Please check with your advisor.



FLORIDA LIONS EYE BANK 50th ANNIVERSARY GALA

MARCH 24, 2012 • WESTON HILLS COUNTRY CLUB • WESTON, FL

SPONSORSHIP APPLICATION AND AGREEMENT

PLEASE RETURN SIGNED APPLICATION AND AGREEMENT TO THE FLORIDA LIONS EYE BANK AT THE ADDRESS BELOW

Phone: _____ Email: _____

Sponsoring Organization or individual(s) name *(As it should appear in all printed material)*

Address _____ City _____ State _____ Zip _____

Telephone *(if different from above)* _____ Fax _____ E-mail _____

Web address: _____

Contact Name (Person in charge of making sponsor arrangements) _____ Signature of contact person _____

For those participating at the Diamond, Platinum, Gold and Silver Levels, please email your organization description and advertisement to be used for any printed materials and your logo in high resolution jpeg format. Refer to the sponsorship package descriptions.

Commemorative Program advertising

For information on rates and deadlines for individual ads in our Commemorative Program please contact the eye bank at (305) 326-6359 or email info@fleeb.org.

Please indicate the level of sponsorship and the total amount:

- | | | |
|---|--|--|
| <input type="checkbox"/> Diamond Level – \$10,000 | <input type="checkbox"/> Bronze Level – \$1,250 | <input type="checkbox"/> Other donation \$ _____ |
| <input type="checkbox"/> Platinum Level – \$7,500 | <input type="checkbox"/> Table Sponsor – \$1,000 | |
| <input type="checkbox"/> Gold Level – \$5,000 | <input type="checkbox"/> Friend Level – \$500 | TOTAL \$ _____ |
| <input type="checkbox"/> Silver Level – \$2,500 | <input type="checkbox"/> Individual ticket(s) – \$100 each | |

I will charge my gift to a major credit card VISA M/C Card # _____

Exp. date _____ Card holder name _____ Signature _____

After completing this form, fax to the eye bank at (305) 326-6376 or email to info@fleeb.org.

Payments by check should be made payable to:

Florida Lions Eye Bank • 900 NW 17th Street #347 • Miami, FL 33136

If you have questions or need more information, call (305) 326-6359 or email info@fleeb.org